

Xiong Rui, Sherry

Department of Psychology, New York University

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EDUCATION

- 2023-2028 **New York University, United States**
PhD in Social Psychology
- 2018-2022 **Nanyang Technological University, Singapore**
Bachelor of Social Sciences in Psychology and Media Analytics, Honors (Highest Distinction)

HONORS & AWARDS

- 2024 GSAS Dean's Conference Fund, New York University
- 2024 Global Research Initiatives Fellowship, New York University
- 2023 - 2028 MacCracken Fellowship, New York University
- 2022 Regional Winner from Asia in the Psychology Category, The Global Undergraduate Awards
- 2022 Highly Commended (top 10% globally) in the Psychology Category, The Global Undergraduate Awards
- 2020 Undergraduate Research Excellence Award, Nanyang Technological University
- 2019, 2020 Dean's List, Nanyang Technological University
- 2018-2022 Humanities, Arts and Social Sciences Scholarship, Nanyang Technological University
- 2013-2017 Senior Middle 1 (SM1) Full Scholarship, Ministry of Education, Singapore
- This scholarship is awarded to high achieving international students to fully fund their studies in Singapore for four years. The benefits include tuition fee, accommodation, monthly allowance, and airfare.

PUBLICATION & CONFERENCES

- Xiong, S. R.**, Ho, S. S., Tan, W., Li, B. J., & Lisak, G. (2024). Virtual Environment, Real Impacts: A Self-determination Perspective on the use of Virtual Reality for Pro-environmental Behavior Interventions. *Environmental Communication*, 1–20. <https://doi.org/10.1080/17524032.2024.2361270>
- Xiong, S. R.**, Gollwitzer, P., & Oettingen, G. (2024). *Creating a Well-Rounded Ending: Strive for Meaning Instead of Emotional Satisfaction*. Poster presented at Association for Psychological Science Annual Convention, San Francisco.
- Xiong, S. R.**, Gollwitzer, P., & Oettingen, G. (2024). *Future Focus and Well-rounded Endings: Predicting Psychological Closure When Facing a Foreseeable Ending*. Poster presented at American Psychological Association Annual Convention, Seattle.
- Ho, S. S., **Xiong, R.**, & Chuah, A. S. F. (2021). Heuristic cues as perceptual filters: Factors influencing public support for nuclear research reactor in Singapore. *Energy Policy*, 150, 112111. <https://doi.org/10.1016/j.enpol.2020.112111>
- Ho, S. S., Chuah, A. S. F., & **Xiong, R.** (2023). *When does reading translate to learning? Extended cognitive mediation model in public knowledge of solar energy*. Talk at the Public Communication of Science and Technology 2023 Conference, The Netherlands.
- Ho, S. S., Li, B., Lisak, G., Divaharan, S., Tan, W., & **Xiong, R.** (2023). *Virtual environment, real impacts: A VR game utilizing Self-Determination Theory to reduce plastic waste*. Talk at the Public

Communication of Science and Technology 2023 Conference, The Netherlands.

Xiong, R. (2022). *Why am I not your perfect family member? Causal attribution moderates the impacts of relational self-discrepancy.* Poster presented at Undergraduate Awards Global Summit 2022, Dublin.

RESEARCH EXPERIENCE

- 2022-2023 **Research Assistant** (Advisor: Prof. Shirley S. Ho)
Wee Kim Wee School of Communication and Information, Nanyang Technological University
- Collaborated with a tech company in developing a VR game for environmental behavioral intervention
 - Engaged in literature searches, experiment design, data analyses, and manuscript writing
- 2021-2022s **Honors Thesis – Psychology** (Advisor: Assoc Prof. Wan Ching)
Thesis Title: Why Am I Not Your Perfect Family Member? Causal Attribution Moderates the Impacts of Relational Self-Discrepancy
- Designed and conducted a cross-sectional survey
 - Using SPSS and PROCESS, performed multiple regression analysis
- 2021-2022 **Honors Thesis – Media Analytics** (Advisor: Asst Prof Poong Oh)
Thesis Title: A Turing Test Derivative: Understanding Public Trust in AI through Machine Learning
- Designed and conducted a survey to understand public trust in different aspects of AI
 - Using Python, performed cluster analysis, factor analysis and logistic regression analysis
- 2021-2022 **Part-Time Research Assistant** (Advisor: Asst Prof. Edmund Lee Wei Jian)
Wee Kim Wee School of Communication and Information, Nanyang Technological University
- Developed a moderator's guide for one-on-one interviews investigating public opinion about a health-related issue
- 2019-2020 **President Research Scholar** (Advisor: Prof. Shirley S. Ho)
Undergraduate Research Experience on Campus Program, Nanyang Technological University
- Investigated psychological factors influencing public opinion about nuclear energy
 - Using SPSS, analyzed responses from a nationally representative survey through hierarchical linear regression

SERVICE & VOLUNTEER EXPERIENCE

- 2021-2022 Student Peer Helper, Nanyang Technological University Peer Helping Program
- Helped to promote psychological wellbeing among the student population
 - Offered social support to fellow students facing emotional disturbances through one-on-one conversations
- May-Aug 2021 Intern, Singapore Prison Service
- Conducted secondary research on risk and protective factors for recidivism
 - Created 20 animated psychoeducation videos teaching family members of ex-offenders how to better support the latter and self-care
- 2019-2021 President of Chinese Debating Squad, Nanyang Technological University
- 2014-2015 Volunteer, Institute of Mental Health, Singapore

SKILLS

Research Methods: experiment, survey, focus group discussion, data mining

Data Analysis: multiple regression, ANOVA, supervised and unsupervised machine learning, Bayesian data analysis, network analysis

Software: SPSS, R, Python, Tableau, SPSS Modeler, Orange, Adobe Photoshop