

Jordan S. Daley
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EDUCATION

Calvin College, September, 2012 – 2016

Grand Rapids, MI

Degree: Bachelor's in Psychology

Minor(s): Kinesiology and Spanish

GPA: 3.82

Major GPA: 3.91

Northwestern University, September, 2018 – June, 2020

Evanston, IL

Degree: Master's in Social Psychology

GPA: 3.98

Northwestern University, September, 2018 – August 2023

Evanston, IL

Degree: PhD. in Social Psychology

GPA: 3.98

Dissertation Committee: Galen V. Bodenhausen (Chair), Sylvia P. Perry, Nour Kteily, and Daniel Molden
References available upon request

HONORS AND AWARDS

ACADEMIC AND EXTRACURRICULAR

- Northwestern University Department of Psychology Quantitative Certificate, June 2022
- Northwestern University Searle Center for Advancing Teaching and Learning Teaching Certificate, June 2022
- Community Enrichment Award, Northwestern University Psychology Department – For contributions to improving the departmental atmosphere and collective well-being, Spring 2021.
- Dean's List all semester award – For semester and cumulative GPA of 3.5 or higher for each semester of undergraduate degree, Spring 2016
- CoSIDA First-Team Academic All-American – For student-athletes across athletic divisions in the United States who demonstrate an exemplary balance between academic and athletic achievements
- NABC Honors Court – For student-athletes who excelled in academics during a sports season
- MIAA First-Team All-Conference – For players considered to be among the top six players in the league
- Varsity Men's Basketball Captain – For two or three players deemed by the coach as the best suited to represent and lead the team
- Dean's Scholarship – For combination of at least 3.40 GPA and at least 24 ACT, Fall 2012
- Theodore J. Peter's Scholarship – For best all-around student in the class in terms of academic achievement, leadership, character, and participation in extracurricular activities not including athletics, Spring 2012

RESEARCH SUPPORT

- **Daley, J.S.** (2022, Fall). A Threatening Hue: The Relationship Between Threat and Skin Tone. Graduate Research Grant Northwestern University – The Graduate School. Direct Costs = \$2,000.
- **Daley, J.S.**, Bodenhausen, G.V. (2021, Summer). Shades of Persuasion: Investigating the Link Between Target Skin Tone and Persuasiveness. Social Justice Mini-Grant Award Competition Northwestern University – Office of Diversity and Inclusion. Direct Costs = \$2,500.
- Livny, A., Judd, N., Rezapour, R., **Daley, J.S.**, Etheridge, C. (2021, Summer). The Toxic Audience: Investigating Online Harassment of Local Journalists. SICSS Research Grant. Direct Costs = \$4,000.
- Gallagher, N., **Daley, J.S.**, Bodenhausen, G.V. (2020, Spring). Putting an Outgroup Face on a Viral Threat: Effects of the COVID-19 Pandemic on Prejudice and Stereotyping in the U.S. Weinberg College COVID-19 Research Seed Fund Program. Northwestern University – Weinberg College of Arts and Sciences. Direct Costs = \$12,000.
- **Daley, J.S.**, Bodenhausen, G.V. (2020, Spring). Shades of Bias: Examining Skin Color and Race. Association for Psychological Science (APS) Researching Injustice and Social Equality (RISE) award honorable mention. Association for Psychological Science. Direct Costs = \$100.
- **Daley, J.S.**, Bodenhausen, G.V. (2019, Fall). Beyond Race: The Behavioral Implications of Skin Color. Dispute Resolution Research Center Research Grant, Fall 2019. Kellogg School of Management (at Northwestern University) Dispute Resolution Research Center. Direct Costs = \$2,500.
- **Daley, J.S.**, Bodenhausen, G.V. (2020, February). Shades of Bias: Examining Skin Color and Race. Society for Personality and Social Psychology Diversity Graduate Travel award, Fall 2019. Society for Personality and Social Psychology. Direct Costs = \$500.
- **Daley, J.S.**, Bodenhausen, G.V. (2019, Spring). Humanness From Color: The Roles of Race and Skin Tone in Attributions of Positive Human Qualities. Certificate of Excellence in recognition of First Place Poster – 2019 Black Graduate Student Association Graduate Research Conference. Northwestern University Black Graduate Student Association. Direct Costs = \$100.

PEER-REVIEWED PUBLICATIONS

Daley, J. S., Gallagher, N.M., & Bodenhausen, G. V. (2022). The pandemic and the “perpetual foreigner”: How threats posed by the COVID-19 pandemic relate to stereotyping of Asian Americans. *Frontiers in Psychology, 13*: 821891.

MANUSCRIPTS IN PROGRESS

Gallagher, N.M.*, **Daley, J. S.***, & Bodenhausen, G. V. (*under revision*). Linking Threats to an Outgroup: How COVID-19 Threat Appraisals Predict Differential Outgroup Attitudes.

Daley, J. S. & Bodenhausen, G. V. (*under review*). Beyond Black and White: Examining the Relationship Between Race and Skin-Tone Bias.

Daley, J.S., Eagly, A.H. (in prep). Perceiving Parents: How Being a Parent Influences Attributions of Traditional Gender Stereotypes.

Daley, J.S., Klein, S.A.W., Sherman, J.W., Lei, R.F., & Bodenhausen, G.V. (in progress). Augmented Associations: How Skin Tone Influences Racial Associations and the Underlying Process.

RESEARCH PRESENTATIONS

Daley, J.S., Klein, S.A.W., Sherman, J.W., & Bodenhausen, G.V. (2023, February). *Augmented associations: How skin tone influences racial associations and the underlying process*. Poster to be presented at Society for Personality and Social Psychology (SPSP) annual conference. Atlanta, GA

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- Daley, J.S.**, Bodenhausen, G.V. (2022, February). *Beyond Black and White: investigating skin-tone and race*. Poster presented at Group Processes and Intergroup Relations preconference as part of Society for Personality and Social Psychology (SPSP) annual conference. San Francisco, CA.
- Daley, J.S.**, Gallagher, N., Bodenhausen, G.V. (2022, February). *Intergroup attitudes in the time of COVID-19*. Data Blitz presented at Society for Personality and Social Psychology (SPSP) annual conference. San Francisco, CA.
- Masse, L., **Daley, J.S.**, Sanchez, S., Bodenhausen, G.V. (2022, February). *An influential complexion: Skin tone, race, and gender on social media*. Poster presented at Society for Personality and Social Psychology (SPSP) annual conference. San Francisco, CA.
- Daley, J.S.**, Eagly, A.H. (2021, February). *Mental images of parents: How agentic and communal are they?* Poster presented virtually at Society for Personality and Social Psychology (SPSP) annual conference; link available upon request.
- Daley, J.S.**, Bodenhausen, G.V. (2020, June). *Shades of bias: Examining skin color and race*. Poster presented virtually at Association for Psychological Science (APS) Virtual Poster Showcase; link available upon request.
- Daley, J.S.**, Bodenhausen, G.V. (2020, February). *Shades of bias: Examining skin color and race*. Poster presented at Society for Personality and Social Psychology (SPSP) annual conference, New Orleans, LA.
- Daley, J.S.**, Bodenhausen, G.V. (2019, June). *Humanness from color: The roles of race and skin tone in attributions of positive human qualities*. Poster presented at The Ohio State University's Weary Symposium on Diversity and Social Identity, Columbus, OH.
- Daley, J.S.**, Bodenhausen, G.V. (2019, June). *Humanness from color: The roles of race and skin tone in attributions of positive human qualities*. Poster presented at University of Michigan's 25th Annual National Black Graduate Conference, Ann Arbor, MI.
- Daley, J.S.**, Bodenhausen, G.V. (2019, April). *Humanness from color: The roles of race and skin tone in attributions of positive human qualities*. Poster presented at Northwestern University's Black Graduate Student Association's 22nd Annual Graduate Research Conference, Evanston, IL.
- Daley, J.S.**, Luchies, L.B. (2017, April). *Who does the talking? The effect of race on approval of teaching about racism*. Talk presented at the Midwestern Psychological Association (MPA), Chicago, IL.
- Daley, J.S.**, Luchies, L.B. (2016, May). *I have so much to lose, so I can't lose you: Predicting jealousy from relationship factors*. Poster presented at Midwestern Psychological Association (MPA), Chicago, IL.
- Daley, J.S.**, Riek, B.M. (2016, April). *Aversive racism and common identity*. Paper presented at the Michigan Undergraduate Psychology Research Conference, Adrian, MI.

INVITED TALKS

- *Shades of Persuasion: How Race and Skin Tone Relate to Effective Social Appeal*
 - Department Brown Bag: Northwestern University, Kellogg Department of Marketing, Evanston, May 2023.
- *Beyond Black and White: Examining the relationship between race and skin-tone bias*.
 - Lab Meeting: (1) New York University, October 2022; (2) University of California, Riverside, November 2022.
 - Department Meeting: University of Wisconsin, Madison, expected March 2023.
- *Humanness from color: The roles of race and skin tone in attributions of positive human qualities*.
 - Lab Meeting: University of Wisconsin, Madison, February 2020.

RESEARCH EXPERIENCE

Summer Institute in Computational Social Science Participant (Chicago), Summer 2021

- Learned from social scientists in a variety of settings, such as academia, industry, and government
- Developed research ideas related to text as data, website scraping, digital field experiments, machine learning, and ethics

Daley, Jordan - CV

- Applied programming and coding skills to develop an innovative research process focusing on applying computational methods in a social science domain.

Research Associate, Calvin College Center for Social Research, Summer 2016 – Summer 2018

- Interviewed, hired, trained, supervised, and supported student research assistants
- Assigned projects, ensured that deadlines were met, and maintained professionalism among employees
- Managed ongoing projects by designing surveys, facilitating data collection, and producing reports

Research Assistant, Calvin College Center for Social Research, Fall 2015 – Spring 2016

- Managed and transformed data for interpretation and reporting
- Used appropriate software programs to run statistical analysis
- Designed surveys, visualized data, and produced reports

TEACHING EXPERIENCE

Course Instructor, School of Professional Studies, Northwestern University, Expected Winter 2023

- Create a course syllabus including assignments, grading schemes, and class objectives
- Lecture and facilitated in-class activities in person once per week
- Work with students to equip them to pursue class objectives
- Grade course assignments and provide meaningful feedback

Undergraduate Course Teaching Assistant, Department of Psychology, Northwestern University, Winter 2019-Spring, 2022

- Manage assigned grading duties
- Hold weekly office hours in support of students
- Become familiar with university classroom policy and course content
- Attend each class session

Undergraduate Course Co-Instructor, Department of Psychology, Northwestern University, Winter 2022

- Collaborated to create a course syllabus including assignments, grading schemes, and class objectives
- Lectured and facilitated in-class activities once per week
- Worked with students to equip them to pursue class objectives
- Graded half of course assignments and provide meaningful feedback

Graduate Virtual Course Manager, Department of Management and Organizations – Kellogg School of Management, Northwestern University, Winter 2021 & Winter 2022

- Managed assigned grading duties
- Attended each class session
- Handled logistics and preparation for class negotiations
- Fielded student questions and supported instructor on other class management issues

Teaching Certificate Program Participant, Searle Center for Advancing Teaching and Learning, Northwestern University, Fall 2021 – Spring 2022

- Analyzed and reflected on disciplinary commitment to teaching through in-depth discussions
- Completed a Course Design Project, which included the development of various pedagogical tools and course resources for a course intended to be taught
- Prepared for the academic job market by preparing teaching portfolio material, with feedback from peers and mentors

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- Attended six seminars, four workshops, and various mentorship meetings to help expand teaching preparation and knowledge

Co-Facilitator of Teaching Workshop: Managing Hot Moments in the Classroom, TGS Office of Diversity and Inclusion and Searle Center for Advancing Learning and Teaching, Northwestern University, March 2021

- Provided guidance and insights into the important topics and points to cover in the workshop
- Helped to prepare workshop material including presentation slides, participant engagement activities, and future resources
- Shared experiences, guided conversation, and presented teaching tools during workshop

SERVICE AND MENTORSHIP EXPERIENCE

Black Graduate Student Association Executive Board Member, Northwestern University Psychology, Winter 2022 – Present

- Attend and organize association events, including general body, executive board, and special events
- Disseminate and highlight promote information and events intended to nurture the wellbeing of Black graduate students on Northwestern's campus
- Work with other board members to manage finances, communications, and general operations involved with the continued sustenance of the organization

Graduate Leadership and Advocacy Council Department Representative, Northwestern University Psychology, Spring 2021 – Present

- Attend regular internal meetings and meetings with other leadership groups from around the department and University
- Disseminate and highlight important, student-relevant information related to university operations
- Advocate on behalf on graduate student wellbeing

External Advisory Board Member, DataWise Consulting LLC (Grand Rapids, MI), September 2020 – Present

- Maintain a strong relationship with DataWise Consulting by consistently attending board meetings, connecting with professional networks, and responding to relevant email requests
- Collaborate with other board members to strategically advise DataWise Consulting on initiatives related to diversity and inclusion, business development, and the intersection of both
- Leverage skills, resources, and experiences to provide support for specific DataWise Consulting project and organizational needs

Lab Undergraduate Research Supervisor, Northwestern University, Summer 2020 – Present

- Help to secure funding to equitably compensate lab research assistants for their work (total funding secured to-date \$16,000)
- Train research assistants on conducting research with human subjects and using various software systems
- Encourage and advise research assistants in the development and successful completion of research projects related to their unique interests

Area Prospective Student Recruitment Czar, Northwestern University Social Psychology, September 2020 – Present

- Communicate with prospective students invited for interviews to the program
- Coordinate with other students and members of the department to plan for prospective student interviews and visit
- Welcome and host prospective students for interviews and introduction to our program
- Address issues and be available for troubleshooting logistical challenges of recruitment weekend

Diversity Sneak Peek Facilitator, Spring 2019 – Present

- Review and offer recommendations on visitors for the department's annual sneak peek visit.
- Serve as a resource and facilitator for program events
- Assist with the organization and communication around program events
- Share experiences and insight with visitors that help facilitate graduate school admission and retention

RELEVANT COURSES TAUGHT

- *Instructor*, Psychology of Attitudes, Northwestern School of Professional Studies, Expected Winter 2023
- *TA*, The Science and Strategy of Bias Reduction (Graduate Level), Department of Management and Organizations, Fall 2021 & Spring 2023
- *Co-Instructor*, Research Methods in Psychology, Department of Psychology, Winter 2022
- *TA*, Negotiations Fundamentals (Graduate Level), Department of Management and Organizations, Winter 2021 & Winter 2022
- *TA*, Research Methods in Psychology, Department of Psychology, Winter 2021
- *TA & Discussion Section Facilitator*, Developmental Psychology, Department of Psychology, Spring 2020
- *TA*, Psychology of Attitudes, Department of Psychology, Fall 2019
- *TA*, Social Psychology, Department of Psychology, Spring 2019

RELEVANT GRADUATE COURSES TAKEN

- Advanced Regression, Professor Elizabeth Tipton, Spring 2022
- Psychometric Theory, Professor William Revelle, Spring 2020
- Diversity Science Seminar, Professor Onnie Rogers, Spring 2020
- Theories in Social Psychology, Professor Daniel C. Molden, Winter 2020
- Meta-Analysis, Larry V. Hedges, Winter 2020
- Stereotyping and Prejudice, Professor Sylvia Perry, Winter 2020
- Methods in Social Psychology, Professor Mesmin Destin, Fall 2019
- Teaching of Psychology, Professor of Instruction Renee Engeln, Fall 2019
- Hierarchical Linear Models, Professor Larry V. Hedges, Spring 2019
- Psychology of Gender, Emeritus Professor Alice Eagly, Spring 2019
- Psychology of Attitudes, Professor Galen V. Bodenhausen, Winter 2019
- Statistics in Experimental Design, Professor J. Michael Bailey, Winter 2019
- Motivated Thinking, Professor Daniel C. Molden, Fall 2018
- Linear Models, Professor J. Michael Bailey, Fall 2018

RELEVANT SOFTWARE EXPERIENCE AND SKILLS

- SPSS – Conducted ANOVA and regression analyses, written syntax, relabeled variables, and merged data
- R – Conducted ANOVA, regression, multi-level analyses, created visualizations, and transformed data
- Stata – Merged, appended, and relabeled datasets
- Tableau – Created interactive data visualizations of survey and operational data
- Qualtrics – Designed and administered over 20 surveys using advanced survey flow options, embedded data, and custom look and feel; created panels; cleaned responses; designed reports
- Excel – Used advanced formulas such as vlookup, countif, and concatenate; created pivot tables
- Zotero – Catalogued citations, used Word plugin to create automated reference list
- Inquisit – Programmed digital psychological tasks
- Javascript – Code integrated reaction-time and questionnaire tasks